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SEVENTH DISTRICT

OMEGA PSI PHI FRATERNITY, INC.

CORPORATE SPONSORSHIP PROPOSAL

90TH SEVENTH DISTRICT MEETING

April 1–4, 2027

Renaissance Montgomery Hotel & Spa at the Convention Center

201 Tallapoosa Street · Montgomery, Alabama 36104

Hosted by the Omega Iota Iota Chapter

Mighty 7TH District

OMEGA PSI PHI FRATERNITY, INC.

From the Seventh District

Since 1935, the Seventh District of Omega Psi Phi Fraternity, Inc. has pursued a single mission: to enhance the lives of people in our communities, locally and globally. Our chapters have awarded more than $1,000,000 in scholarships and contribute over $150,000 to our communities every year.

Today the District spans 163 chapters across Alabama, Florida, Georgia and Mississippi, and accounts for roughly 28% of an international membership exceeding 30,000 men. Each year we gather for leadership development, scholarship and the celebration of achievement. Our annual meeting draws more than 1,000 registrants.

As a Corporate Partner you gain direct, sustained access to this audience and the opportunity to align your brand with work that matters. The Omega Iota Iota Chapter is proud to host our 90th Meeting, and we would be honored to have your organization stand with us.

In many ways, your sponsorship reflects, in action, the work Omega does every day.



Bro. James Reed IV, 26th Seventh District Representative · Bro. David Jones, 1st Vice District Representative



02 · FOUNDED 1911 · HOWARD UNIVERSITY

About Omega Psi Phi

Omega Psi Phi is the first international fraternal organization founded on the campus of a historically Black college — established November 17, 1911 at Howard University in Washington, D.C., and incorporated in 1914.

Today the Fraternity has more than 777 chapters across the United States, the Caribbean, Europe, Asia, Africa and the Middle East. Members work to strengthen their communities through programs in social action, education and healthcare.

777	4	110+
Chapters worldwide	Cardinal Principles	Years of service

Manhood · Scholarship · Perseverance · Uplift

It is not by accident that so many of America's great men are, and were, Omega Men.

An Audience Brands Pay to Reach

1,000+
Annual meeting attendees

30,000+
International members

163
Chapters · 4 states

$1M+
Scholarships awarded

What sponsorship delivers

Connect with the membership
Speak your brand's values directly to a selective, high-trust audience that rewards aligned companies.

Drive sales & acquisition
In-person access through exhibit space, a branded pop-up store, stage presence and venue-wide visibility.

Tell your story, year-round
Souvenir journal, website and social channels carry your brand well beyond the event itself.



04 · AUDIENCE & REACH

Model Your Return

The figures below let a sponsor model the return on their investment across the live meeting and our year-round channels.

Live meeting attendance	**1,000+ registrants**
District membership (year-round)	**8,500+ across 163 chapters**
Souvenir journal circulation	**7,500+ print & digital**
District website (annual visits)	**5,000+ annual visitors**
Social media following / reach	**2,500+ followers**
Email / registrant list	**8,000+ contacts**

Attendee profile

- **Age range:** 20 – 65
- **Est. household income:** $125,000
- **Top metro areas:** Atlanta GA · Birmingham AL · Jacksonville FL Decatur GA · Jackson MS · Miami FL
- **Active buying categories:** Apparel & regalia · Financial services & insurance Automotive · Travel & hospitality · Health & wellness Education services



05 · THE POWER OF GIVING

Scholarship First

Scholarship is a founding pillar of Omega Psi Phi, and the Seventh District has held to it without fail. Together with our 163 chapters and thousands of members, we have provided more than $1,000,000 in scholarships — funds that change the trajectory of deserving young lives.

> *It is easier to build strong children than to repair broken men.*

This year we aim to do even more — and your support is what makes it possible. Together, let's raise the bar for the youth who are counting on us.

06 · SPONSORSHIP LEVELS

One Clear Ladder

Every level includes a souvenir-journal ad, on-site signage and a product showcase. Higher tiers add naming rights, stage time and year-round media. Any tier can be tailored for exclusive engagement with our members.

Premier (Title) Presenting sponsor of the entire meeting	**$25,000**
Leadership Exclusive naming of one signature event	**$12,500**
Founders' Brand exclusivity for a flagship banquet or event	**$7,500**
Manhood Exclusivity for two showcase events	**$6,000**
Scholarship Sponsor of a caucus, Talent Hunt or Step Show	**$5,000**
Perseverance Sponsor of the device-charging lounge	**$3,000**
Uplift Sponsor of Step Show intermissions	**$2,000**
Gold Supporting sponsor	**$1,000**

What Each Level Includes

PREMIER · TITLE SPONSOR — $25,000

Presenting sponsor of the 90th Seventh District Meeting

- Title billing — "Presented by [Company]" — on all signage, programs & website
- Naming rights to the Founders' or Achievement Banquet
- Keynote-stage corporate remarks (up to 5 min) at a signature event
- Premium exhibit / pop-up retail in a high-traffic location
- Two full tables (20 seats) across signature banquets
- Inside-front-cover ad + three full-page journal ads
- Dedicated press release + co-branded social campaign, 12 months
- Logo + link on the District website for 12 months
- Private reception with District leadership & Executive Council

LEADERSHIP — $12,500

Co-presenting sponsor; exclusive naming of one signature event

- Naming rights to one signature event (Banquet, Golf or Luncheon)
- Corporate remarks (up to 3 min) at the sponsored event
- Exhibit / pop-up retail space
- One full table (10 seats) at a signature banquet
- Two full-page journal ads
- Logo in collateral, website (12 mo) & co-branded social series (6 mo)
- Sponsorship announcement across District communications

What Each Level Includes

FOUNDERS' — $7,500

Exclusivity for one: Founders' Banquet, McNair Luncheon, Golf or Life Membership Luncheon

- Corporate remarks during the sponsored event
- Product showcase + promo items in registration packets
- Banner / logo at the event and conference common areas
- Three full-page journal ads
- Ten seats (one table) across signature banquets
- Logo on programs + website (12 months)
- Co-branded social series (12 mo) + exclusive press release

MANHOOD — $6,000

Brand exclusivity for two of: Talent Hunt, Step Show, STEM Showcase

- Corporate remarks during the two sponsored events
- Product showcase + promo items in registration packets
- Banner / logo at events; placement in event flyers
- One full-page journal ad
- Five seats at a signature banquet
- Website (6 mo) + co-branded social series (6 mo)

What Each Level Includes

SCHOLARSHIP — $5,000

Choice of one: State Caucus spaces, Talent Hunt or Step Show

- Corporate remarks during the Founders' Banquet
- Product showcase + promo items in registration packets
- Banner / logo at the sponsored event
- One full-page journal ad
- Five seats at a signature banquet
- Website placement + branded social post

PERSEVERANCE — $3,000

Sponsor of the device-charging lounge

- Branded charging station in a high-traffic area
- Product showcase + promo items in registration packets
- Banner / logo at sponsored events
- One full-page journal ad
- Two banquet seats; website (3 mo) + branded social post

UPLIFT — $2,000

Sponsor of two Step Show intermissions / commercial breaks

- On-stage acknowledgment during the Step Show
- Product showcase + promo items in registration packets
- Banner / logo at sponsored events
- Half-page journal ad
- Two banquet seats; website (3 months)

GOLD — $1,000

Supporting sponsor

- Product showcase + promo items in registration packets
- Banner / logo at sponsored events
- Quarter-page journal ad
- One banquet seat; website (3 months)



07 · THE IMPACT OF YOUR SUPPORT

More Than a Marketing Buy

Your sponsorship funds scholarships, mentoring, fatherhood initiatives, STEM and career programs and civic engagement across four states. It is a marketing investment that also creates measurable good — a story your customers, employees and stakeholders will value.

> *"The Power of Giving" is not a slogan for us. It is the work.*

Three Steps to Partner

1. **Select your level**
   Choose a tier — or ask us to build a custom package.

2. **Confirm with our lead**
   We verify availability and lock in your benefits.

3. **Return your agreement**
   Send the signed form and your logo / ad artwork.

Commitment deadline: March 1, 2027

Artwork due: March 1, 2027

Primary contact

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Seventh District Corporate Sponsorship
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Also: Bro. Abdullah Salaam, Seventh District Marshall. Robert Fields II, Keeper of Finance — (404) 457-8430, omega.7d.kof@gmail.com.

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Mighty 7TH Ω District
OMEGA PSI PHI FRATERNITY, INC.

Omega Psi Phi will continue to be
a beacon of hope for the less fortunate.

SEVENTH DISTRICT · OMEGA PSI PHI FRATERNITY, INC.

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